



Jess Weiner Official Bio

For over two decades, Jess has been a grassroots leader in raising the self-esteem of women and young girls.

Today she is the CEO of [Talk to Jess](#), a creative multimedia consultancy and strategic partner to the world's leading brands including *Barbie*, *Dove*, *Aerie*, *Warner Bros.* and more.

Through her consultancy, she addresses tough cultural and social issues head-on with authenticity, empathy and decades of experience.

Jess and her team at Talk to Jess are also the producers and creators of a slate of branded podcasts, helping their clients to connect with their audiences through a lens of brand storytelling and cultural fluency.

These branded podcasts include the shows on the [American Girl Podcast Network](#), Dove's [Let's Change Beauty](#) podcast, and [Dominant Stories](#) produced in partnership with Shonda Rhimes and iHeartRadio.

She is also an adjunct professor at USC and was recently named by *Fast Company* as one of the most creative people in Business in the areas of Diversity and Education.