



Jess Weiner

Jess Weiner [Wee-ner] is a Cultural Expert + brand advisor who has spent decades educating and speaking on cultural trends in order to help people feel more **seen, heard + understood**.

She is the CEO of **Talk to Jess**, a consultancy focused on helping Fortune 500 companies and global brands, such as **Unilever, Mattel, and Warner Brothers** to become more **inclusive and culturally fluent**.

Jess has been a strategic partner in **culture-changing moments** such as launching **Dove's** campaign for "Real Beauty", which is celebrating 20 years of self-esteem education this year and she is a driving force behind the evolution of **Barbie**, resulting in over a dozen different body types, over 35 new skin colors and over 100 new hairstyles.

She was recently named as one of the **top 250 Female Founders by Inc. Magazine** and **one of the most creative people in business in the areas of Diversity and Education by Fast Company**.