



Jess Weiner Bio

Jess Weiner [Ween-er] is a Cultural Expert + brand advisor who has spent decades educating and speaking on cultural trends in order to help people feel more **seen, heard + understood**.

She is the CEO of **Talk to Jess**, a consultancy focused on helping Fortune 500 companies and global brands to become more **inclusive and culturally fluent**.

She is a bestselling **author, podcast host** and **speaker** who has often been called “a brand’s secret weapon.”

Jess has been a strategic partner in **culture-changing moments** such as launching **Dove’s** campaign for “Real Beauty”, which is celebrating 20 years of self-esteem education this year and she is a driving force behind the evolution of **Barbie**, resulting in over a dozen different body types, over 35 new skin colors and over 100 new hairstyles.

She is also a trusted advisor to companies such as **Unilever, American Eagle, Mattel, and Warner Brothers..**

She is an adjunct professor at USC and was recently named by *Fast Company* as **one of the most creative people in Business in the areas of Diversity and Education**.